



HOW WE'LL
WORK
TOGETHER

CAMPFIRE TRAINING WORKSHOPS

1 DAY
(or 2 x 1/2 days)

2 DAYS

I Understand My Audience

Persona Development

Interactive exercises to create a clear picture of who's listening and what motivates them.

X

X

I've Crafted My Story

The Science of Storytelling

A discussion on why human beings don't just enjoy stories... We NEED stories to better understand what's in it for us.

X

X

Presentation Outline Development

The tools to get started by writing and socializing What Success Looks Like.

X

X

Benefit Shaping Exercise

Interactive exercises to define how your audience will benefit from your ideas.

X

X

Quantifying The Value of Ideas

By how much? How frequently? What type? How much less? An interactive exercise to proactively define the change in the your audience's mind from before to after your idea.

X

X

Story Structuring

Time-tested narrative formulas, proven to illicit an emotional response from presentation audiences.

2 Frameworks

3 Frameworks

Data Visualization Toolkit

A workbook of inspiration and ideas for when data needs to be expressed graphically.

X

I Understand Myself

Self Evaluation

Prior to the workshop, attendees evaluate their performance in the context of a high-stakes presentation.

Independent

Guided in Workshop

Guide Evaluations

During the workshop, the GatherRound Guide evaluates and provides feedback on individual performance.

Live in Workshop

Video in Workshop,
Shared After

Peer Evaluations

During the workshop, attendees evaluate and provide feedback on each other's performance.

Independent

Guided in Workshop

Follow-Up Discussion

A one-hour coaching or rehearsal session with your GatherRound Guide following the training days.

X

I Understand My Environment

Environmental Influences

Interactive exercises to take advantage of time, location and atmosphere for presentations to better reinforce the message.

X

X

For more information, please visit GatherRound.us/presentation-training

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